

Howdy



CASA of Collin County

Casino  
Night

*Presented by*



10.23.2025

6:00PM - 9:30PM

*McKinney Flour Mill*

501 E Virginia St,  
McKinney, TX 75069

*Sponsorship  
Opportunities*

WWW.CASAOFCOLLINCOUNTY.ORG



# Why Saddle Up as a Sponsor?

Thank you for considering a sponsorship for CASA of Collin County's Casino Night — a night of boots, bets, and big-hearted giving.

When you saddle up as a sponsor for CASA of Collin County, you're doing more than supporting a night of Western fun. You're backing the only court-appointed child advocacy program in our community. Your support ensures that every child facing the tough trail of the child welfare system has a dedicated advocate in their corner, someone to speak up, stand firm, and help guide them toward a safer, more hopeful future.

At CASA, we train and support volunteer advocates who work tirelessly to uplift the voices of children who've been removed from their homes due to abuse or neglect. These advocates serve as a consistent presence in the child's life, often being the one stable relationship they can count on.

Last year alone:

316 children were served by 188 trained CASA advocates.  
Volunteers traveled over 154,000 miles to visit children.  
They contributed over 12,500 hours of advocacy and care.

But we can't do it alone.

With your sponsorship, CASA of Collin County can continue to ensure no child waits for a voice in court. Together, we'll raise the critical funds needed to serve 100% of children referred to our program — without delay.

So dust off your boots, and help us make this event a rootin'-tootin' success for the children who need us most.

Let's make this a high-stakes night with even higher impact.



# Sponsorship Opportunities

## Gold Spur Sponsor - \$30,000

-Saddle up as the premier sponsor, with top-tier recognition, a dedicated gaming table for your event, premier branding with logo on social media, event signage, website and print promotional materials.

-Thirty (30) tickets to event

Supports the training of 20 CASA volunteers

## High Stakes Wrangler - \$25,000

-Hit the jackpot as a key supporter with logo placement, a dedicated gaming table for your guests, high-tier recognition with logo as on social media, event signage, website and print promotional materials.

-Twenty (20) tickets to event

Supports the travel cost of 37,313 miles traveled by a CASA volunteers visiting the child or sibling group they are assigned to as Guardian Ad Litem. (In 2024 CASA of Collin County Volunteers traveled over 153,713 miles).

## Texas Hold 'Em Sponsor - \$15,000

-Go all in as a Texas Hold 'Em Sponsor with high-visibility branding, a dedicated Texas Hold 'Em gaming table, logo on social media, event signage, website and print promotional materials.

-Sixteen (16) tickets to event

Covers the cost of school supplies needed for 100 children

## Lucky Horseshoe Sponsor - \$10,000

-Roll the dice on this vibrant package, recognition with logo on event signage, website and print promotional materials.

-Eight (8) tickets to event

Fulfill 40 holiday wish lists for children/youth assigned a CASA volunteer

## Lasso & Loot Sponsor - \$5,000

-As the Lasso & Loot Sponsor, your brand will shine as one of the evening's most anticipated experiences: the raffle giveaway. Your brand will be featured with logo recognition on event signage, wine pull display, website, and print materials.

-Four (4) tickets to event

Supports the cost of summer camp for 30 children

*\*\* All tickets include casino play, appetizers and cocktails. \*\**

Unable to attend?  
You can still support  
CASA of Collin County with  
a tax deductible donation.  
[www.casaofcollincounty.org](http://www.casaofcollincounty.org)



# Underwriting Opportunities

## Bootlegger's Pour Sponsor - \$10,000

-Be the toast of the event with this drink-themed package, offering signature cocktails, branding in bar areas and recognition with logo on event signage and website.

-Eight (8) tickets to event

Helps fund background checks for new CASA volunteers

## Boot Scootin' Valet Sponsor - \$5,000

-Special recognition as Valet Sponsor on valet tags, event signage and website.

-One-color logo printed on valet tags\*

-Six (6) tickets to event

Helps fund training materials for a year of new CASA volunteer

## Waterin' Hole Sponsor - \$5,000

-Quench the crowd's thirst for fun as the exclusive Whiskey Pull sponsor. Your brand will be featured at one of the night's most popular stops, the Waterin' Hole with logo recognition on event signage, wine pull display, website, and print materials.

-Six (6) tickets to event

Gives two children a consistent voice in court and beyond for one full year

## Hitchin' Post Sign Sponsor - \$5,000

-Recognition with logo on event signage, website, print promotional materials and signage at cigar rolling table

-Six (6) tickets to event

Provides support for CASA volunteers traveling out of state for child visits

## Dance Hall Sponsor - \$5,000

-Put the "yee" in our "haw" and get the whole crowd movin'! As our Dance Hall Sponsor, your support brings the boot-scootin' fun to life. Special recognition with logo near dance floor, on event signage, website and print promotional materials and signage

-Six (6) tickets to event

Supports the cost of helping hand trainings

## Barrels & Bales Sponsor - \$3,500

-From stacked hay bales and whiskey barrels to wagon wheels and wooden signage, your sponsor sets the scene across the venue. Special recognition with logo on event signage, website, print promotional materials and signage

-Four (4) tickets to event

Supports the cost of recruitment materials

\*\* All tickets include casino play, appetizers and cocktails. \*\*



# Underwriting Opportunities

## Lucky Diamond Pull Sponsor- \$3,500

-Add sparkle to the night by sponsoring our crowd-favorite diamond pull, featuring a glamorous jewelry prize. Special recognition with logo at the Lucky Diamond Pull table, website and print promotional materials and signage

-Four (4) tickets to event

Helps cover the cost of volunteer appreciation events

## Cowpoke Cookie Conat- \$2,500

-Special recognition as the treat station sponsor with logo on event signage and website

**SOLD OUT**

-Four (4) tickets to event

Covers training materials for a year of new CASA volunteers

## Chow & Chips - \$2,500

-Elevate the evening with a sponsorship that includes appetizer stations, branded napkins and recognition with logo on event signage and website

-Four (4) tickets to event

Provides professional development for CASA volunteers

## Smokehouse Station - \$2,500

-Recognition with logo on event signage, website, print promotional materials and signage with logo at cigar rolling table

-Four (4) tickets to event

Provides professional development for CASA staff

## Wanted Poster Photo Booth Sponsor - \$2,500

-Strike a pose as the Wanted Poster Photo Booth sponsor with special recognition with logo near Photo Booth, event signage and website

-Four (4) tickets to event

Supports CASA's digital outreach of storytelling efforts to attract new volunteers

<i>The Saloon Crew</i>	<i>Riding Duo</i>	<i>Individual</i>
<i>\$1100</i>	<i>\$275</i>	<i>\$150</i>
<b>8 Tickets</b>	<b>2 Tickets</b>	<b>1 Ticket</b>

*\*\* All tickets include casino play, appetizers and cocktails. \*\**

## Contact

Jessica Dunn, Chief Philanthropy Officer  
972-665-6295 - [jdunn@casaofcollincounty.org](mailto:jdunn@casaofcollincounty.org)

Amanda Gaumer, Community Engagement Manager  
972-665-6315 - [agaumer@casaofcollincounty.org](mailto:agaumer@casaofcollincounty.org)

# Sponsorship Purchase Form

*Casa of Collin County  
Casino  
Night*



## SPONSOR/DONOR INFORMATION



Payment Method

AMX ☐ VISA ☐

DISCOVER ☐ OTHER ☐

Mark (X) in the appropriate box

<b>SOLD OUT</b>	Gold Spur Sponsor	\$30,000
<b>SOLD OUT</b>	High Stakes Wrangler	\$25,000
<b>SOLD OUT</b>	Texas Hold 'Em Sponsor	\$15,000
<b>SOLD OUT</b>	Lucky Horseshoe Sponsor	\$10,000
<input type="checkbox"/>	Lasso & Loot Sponsor	\$5,000
<input type="checkbox"/>	Bootlegger's Pour Sponsor	\$10,000
<input type="checkbox"/>	Boot Scootin' Valet Sponsor	\$5,000
<b>SOLD OUT</b>	Waterin' Hole Sponsor	\$5,000
<b>SOLD OUT</b>	Hitchin' Post Sign Sponsor	\$5,000
<input type="checkbox"/>	Dance Hall Sponsor	\$5,000
<b>SOLD OUT</b>	Barrels & Bales Sponsor	\$3,500
<input type="checkbox"/>	Lucky Diamond Pull Sponsor	\$3,500
<b>SOLD OUT</b>	Cowpoke Cookie Corral	\$2,500
<input type="checkbox"/>	Chow & Chips	\$2,500
<input type="checkbox"/>	Smokehouse Station	\$2,500
<input type="checkbox"/>	Wanted Poster Photo Booth Sponsor	\$2,500

I am unable to participate, but please  
accept my 100% tax-deductible donation  
of: \$\_\_\_\_

CC Number:

Cardholder Name:

EXP Date/CVC:

Signature:

To avoid processing fees, payment  
by check is recommended.

For check payments, please make them  
payable to CASA of Collin County and  
include "Casino" in the memo line.

### Contact

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