

CASA of Collin County



2017 Sponsorship Package

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CASAs for KIDS

Classic

GOLF TOURNAMENT

Building a Brighter Future for Abused & Neglected Children

TOURNAMENT INFORMATION

Stonebridge Ranch Country Club

The Hills Course



**5901 Glen Oaks Drive
McKinney, TX 75070**

**Tuesday
October 10, 2017**

Registration: 9:30a.m. to 11a.m.

Tee Time: 11:30a.m.

Scramble

Shot Gun Start

\$1,000 - Team of Four Players

\$300 - Individual Player

Sponsorships Available

*Proceeds benefit
Court Appointed Special Advocates
Of Collin County*



CASA

**Court Appointed Special Advocates
FOR CHILDREN**

CASA of Collin County

Greetings Golfers!

I invite you to take part in the *Fourteenth Annual CASAs for KIDS Classic Golf Tournament* to be held Tuesday, October 10, 2017, at Stonebridge Ranch Country Club, The Hills Course. The 27-hole Arthur Hills Signature Golf Course's lush greens will test any golfer's short game. These spectacular holes of golf epitomize natural beauty, competitive sportsmanship and enjoyable rounds right here in McKinney, Texas.

Not only is this an incredible chance to play golf at one of the most impressive golf clubs in our area, it will be an opportunity to make an immense difference for the hundreds of children who suffer through the darkness of abuse and neglect here in Collin County.

CASA of Collin County's mission is to train and support community volunteers to advocate for a child's best interest when removed from his or her home and placed in the foster care system. A CASA advocate will oversee a successful, happy ending to what otherwise would be a tragic story.

Texas law mandates that all children removed from their homes because of abuse and neglect receive a court-ordered Guardian ad Litem. Counties without CASA programs must then pay a Guardian ad Litem to fill this need. CASA saves Collin County tax payers over \$3.3 million a year by providing advocates for more than 500 children each year.

Please join us for a day of great golf including lunch, refreshments, fun contests and impressive prizes as well as a post-tournament awards dinner.

Attached is additional information about tournament sponsorships and underwriting opportunities for your consideration.

As CASA's partner, your support will help ensure the safety and welfare of the hundreds of Collin County children that CASA advocates for each year.

See you on the course !

Steve Bell

Tournament Chairman
214-507-9929

COURT APPOINTED SPECIAL ADVOCATES OF COLLIN COUNTY, INC.

101 E. Davis Street • McKinney, TX 75069 • Phone: 972-529-2272 • Fax: 972-529-2275

E-mail: casa@casaoftcollincounty.org • www.casaoftcollincounty.org

Member: United Way, National CASA and Texas CASA

2017 SPONSORSHIPS & UNDERWRITING LEVELS & BENEFITS

SPONSORSHIPS

Title Sponsor - \$25,000

12 Players

Exclusive press release on title sponsor commitment
Exclusive logo on CASA website with link to your website
Exclusive logo placement on tournament promotional materials
Exclusive corporate logo placement on LeaderBoard
Exclusive logo placement on Sponsor Board
Corporate sign on tee
Social Media recognition
Corporate banner displayed at tournament
Special recognition & reserved seating at awards dinner
Opportunity for remarks during awards presentation
(Industry Exclusivity with Title Sponsorship)

Gold Tee Sponsor - \$5,000

6 Players

Corporate logo on CASA website
Corporate logo on LeaderBoard
Corporate sign on tee
Corporate logo on Sponsor Board
Recognition at awards dinner
Corporate logo on tournament promotional materials

Team of 4 - \$1,000

4 Players

Platinum Tee Sponsor - \$10,000

8 Players

Corporate logo on CASA website
Corporate logo on LeaderBoard
Corporate sign on tee
Corporate banner displayed at event
Corporate logo on Sponsor Board
Special recognition & reserved seating at awards dinner
Corporate logo on tournament promotional materials

Silver Tee Sponsor - \$2,500

4 Players

Corporate listing on CASA website
Corporate sign on tee
Corporate listing on Sponsor Board

Interactive Hole Sponsor - \$750

Corporate sign on sponsored hole

Hole Sponsor - \$500

Corporate sign on sponsored hole

Individual Player - \$300

1 Player

Opportunities available to provide company branded materials for player gift bags.

UNDERWRITING OPPORTUNITIES

Player Gift Sponsor - \$5,000

4 Players

Corporate logo on player gift
Corporate logo on CASA website
Corporate logo on LeaderBoard
Corporate logo on Sponsor Board
Recognition at awards dinner
Logo on tournament promotional materials

Dinner Sponsor - \$5,000

4 Players

Corporate sign displayed at dinner
Corporate logo on CASA website
Corporate logo on LeaderBoard
Corporate logo on Sponsor Board
Recognition at awards dinner
Logo on tournament promotional materials

LeaderBoard Sponsor - \$5,000

4 Players

Corporate logo on LeaderBoard
Corporate logo on CASA website
Corporate logo on Sponsor Board
Corporate logo on Sponsor Board
Recognition at awards dinner
Logo on tournament promotional materials

Cart Sponsor - \$4,000

4 Players

Corporate logo on all golf cart signs
Corporate logo on CASA website
Corporate logo on LeaderBoard
Corporate logo on Sponsor Board
Recognition at awards dinner
Logo on tournament promotional materials

Lunch Sponsor - \$2,500

2 Players

Corporate sign displayed at lunch
Corporate listing on CASA website
Corporate listing on LeaderBoard
Corporate listing on Sponsor Board
Recognition at awards dinner
Logo on tournament promotional materials

Golf Ball Sponsor - \$2,000

2 Players

Logo on golf balls
LeaderBoard Recognition
Logo on tournament promotional materials

Driving Range Sponsor - \$1,500

2 Players

Corporate sign on Driving Range
LeaderBoard recognition
Logo on tournament promotional materials

Putting Green Sponsor - \$1,500

2 Players

Corporate sign on Putting Green
LeaderBoard Recognition
Logo on tournament promotional materials

Score Card Sponsor - \$1,500

2 Players

Logo on tournament Score Cards
LeaderBoard recognition
Logo on tournament promotional materials

Team Photo Sponsor - \$1,500

2 Players

Logo on team photo frames
LeaderBoard recognition
Logo on tournament promotional materials

2017 HOLE SPONSORSHIP REGISTRATION



PARTICIPATION LEVEL:

- Hole Sponsor: \$500.00

HOLE SPONSOR BENEFITS

- Custom designed sign
- Sign will be placed on one of the course holes; will be viewed by all golfers
- LeaderBoard Recognition

HOLE SPONSOR REQUIREMENT

- Provide a high res jpg file of sponsor logo for signage.

SPONSOR INFORMATION *(Please Print)*

Sponsor Name for Signage _____

Contact Name _____

Address: _____ City: _____ St: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION *(Please Print)*

Please consider remitting payment with check so CASA will receive 100% of the payment & avoid credit card processing fees.

Full payment enclosed (Make check payable to: CASA of Collin County)

Bill my credit card: _____ MC _____ VISA _____ Discover _____ AmEx

Cardholder's Name: _____

Card # _____ Exp: _____ CSC Code _____

Phone: _____

Address: _____ City: _____ St: _____ Zip: _____

Cardholder's Signature: _____

2017 INTERACTIVE-HOLE SPONSOR REGISTRATION

PARTICIPATION LEVEL:

Interactive–Hole Sponsor \$750.00

INTERACTIVE-HOLE SPONSOR GUIDELINES

- The Sponsor is responsible for providing own: tent, chairs, tables, power, volunteers, setup & take down.
- The Sponsor must have a promotional item, product, or prize opportunity for each Tournament player.
- Any drawing for a grand prize (raffle) will be held and prize be given at the tournament.
- Provide CASA with a high res jpg file of sponsor logo for signage.
- Sponsor’s interactive promotion must not slow tournament play.
- Sponsor will arrive at the venue by 10:00am & have their tent set up & ready by 11:30am. Tournament volunteers will assist getting the sponsor and items to the assigned hole and help with tent set up.
- Sponsor will take down the setup following the last team’s tee-off at that hole. Tournament volunteers will assist getting the sponsor & items back to the Club House.
- The Tournament is not responsible for the damage or loss of items.

SPONSOR INFORMATION (Please Print)

Sponsor Name for Signage _____

Contact Name _____

Address: _____ City: _____ St: _____ Zip: _____

Email: _____ Phone: _____

DESCRIPTION of Promotional item, Product, Prize: _____

PAYMENT INFORMATION (Please Print)

Please consider remitting payment with check so CASA will receive 100% of the payment & avoid credit card processing fees.

Full payment enclosed (Make check payable to: CASA of Collin County)

Bill my credit card: _____ MC _____ VISA _____ Discover _____ AmEx

Cardholder’s Name: _____

Card # _____ Exp: _____ CSC Code _____

Phone: _____

Address: _____ City: _____ St: _____ Zip: _____

Cardholder’s Signature: _____

Levels of Sponsorship

(Please check the appropriate level of participation)

_____ \$25,000 TITLE SPONSOR

_____ \$10,000 Platinum Tee Sponsor _____ \$5,000 Gold Tee Sponsor

_____ \$ 2,500 Silver Tee Sponsor _____ \$1,000 Team of 4

_____ \$ 750 Interactive-Hole Sponsor _____ \$ 300 Individual Player

_____ \$ 500 Hole Sponsor

_____ \$5,000 LeaderBoard Sponsor _____ \$5,000 Player Gift Sponsor _____ \$5,000 Dinner Sponsor

_____ \$4,000 Cart Sponsor _____ \$2,500 Lunch Sponsor _____ \$2,000 Golf Ball Sponsor

_____ \$1,500 Driving Range Sponsor _____ \$1,500 Putting Green Sponsor _____ \$1,500 Score Card Sponsor

_____ \$1,500 Team Photo Sponsor

I am unable to participate, but enclosed is my 100% tax deductible donation of \$ _____

Company: _____

Contact: _____ Title: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ E-mail: _____

PAYMENT INFORMATION

Please consider remitting payment with check so CASA will receive 100% of the payment and avoid credit card processing fees.

Full payment enclosed (Make check payable to: CASA of Collin County)

Bill my credit card _____MC _____VISA _____AMEX _____Discover

Cardholder's Name: _____ Phone #: _____

Card #: _____ Exp: _____ CVS: _____

City: _____ ST: _____ Zip: _____

Cardholder's Signature: _____



Please complete this form and e-mail, or fax to:
CASA of Collin County
Attn: Susie Addison
saddison@casaofcollincounty.org
Phone: 972-529-2272 x 115 • Fax: 972-529-2275
101 E. Davis St. • McKinney, TX 75069
www.casaofcollincounty.org

2017 - TEAM & INDIVIDUAL PLAYER REGISTRATION

TEAM / INDIVIDUAL CONTACT: _____

Company: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____

E-Mail: _____

Player 1 – Team Captain

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Player 2

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Player 3

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Player 4

Name: _____

Address: _____

Phone: _____

E-Mail: _____

Complete form and E-mail, Fax or Mail to:
CASA of Collin County
Attn: Susie Addison
101 E. Davis Street
McKinney, TX 75069
saddison@casaofcollincounty.org
Fax: 972-529-2275